

Innovative Interactive Technologies Comprehensive solutions for Education and Business

### About us



**SmartMedia** is an Italian company established in 2003 as a Manufacturer and Distributor of Interactive Technologies and Advanced Solutions for Education and Business.

**SmartMedia** soon became the market leader in Interactive Whiteboards for Educational and Corporate applications while also making strides in the development and sale of Classroom and Multimedia Content Management Software for use in various devices.

SmartMedia began its expansion overseas in 2013 with the opening of a number of affiliated offices to offer more widespread coverage across the world:

- BrasilMedia in **Fortaleza** (Brazil) for distribution in South America March 2013
- SmartMedia USA in **Miami** (Florida) to serve the North and Central American markets and Canada January 2014
- SmartMedia Russia in **Moscow** for distribution in Russian-speaking countries.

SmartMedia will inaugurate a new office in Dubai and a new opening is planned in China.





## Digital Podium, Interactive Lectern

KIO-L is an innovative interactive kiosk with LED display 43" or 55" with touch technology used in many contexts.

**Multi-Touch LED 43" Display ,32 touches, Full HD** - It is an integrated system with **Android Player,** integrated router, ARM Cortex processor and internal memory that provides a remarkable speed of execution.

## Multi-touch Podium, Lectern, Interactive Kiosk!

The lectern can also be equipped with Optional integrated PC \*.

The 32 contemporary touches allow the use of monitors to multiple users simultaneously.

### Available connections: LAN, WiFi, WAN

The column of the support from the digitallectern podium floor is composed of a robust metal frame used as a containing space for storing cables, pc and other materials. It is accessible from a practical rear door, equipped with a safety key, and contains an internal shelf.

The wider base of the central structure, gives stability to the entire structure for comfort.

**Included Software** for Multimedia files Management and Digital Signage applications: SmartTouch, SmartMedia IWB, SmartSignage.

Optional 3D Wayfinding Digital Signage Solution Software.



Ideal in many situations: at conferences, meetings and conventions, classrooms and university as a podium for presentations; in museums, exhibitions, train and bus terminal, reception of companies, storse, shopping centers or malls.









### Interactive Monitors



**Multi-Touch Monitors** represent the next generation in presentation technology, allowing from 4 to 32 touch interaction and available with **Full HD, UHD, and 4K resolution.** 



WIFI, LAN, USB input, Display Port, 2 touch USB Output Ports, Function "Note on-screen"

A complete solution in a single device, multi-touch monitors can substitute the various different devices now used in classrooms and meeting rooms (IWB, projectors, DVD players, audio systems).

It is also excellent for **Digital Signage** applications.

The size range goes from 42" to 98".

Monitor Series: SMA, CAM, AIRON











### Monitor Accessories

Wall mounts, stands, and trolleys to ease the user experience and ensure accessibility to all.

Wall mount for 32" to 90" Interactive Monitors. Electrically-powered height adjust via remote control. Safety switch. Mod. SP-DIM



Electric Stand for 32" to 90" Interactive Monitors - Adjust height via remote control with safety switch. Mod. TR-DIM

With 4 casters, two of which lock, the stand can be moved easily and offers excellent stability.



### Multi-Touch Monitor



The NEXT generation in communication technology Sizes: 42", 55", 65", 70", 75", 84", 90", 98" - FULL HD, UHD, 4K

Modern design with silver frame, rounded corners, front USB input. The line of CAM Series Monitors includes: FULL HD Camera, Integrated microphone and Android player.

microphone and Android player.

Included Software:
SmartTouch, SmartMedia IWB
with video-conference plugin, the
powerful SmartMedia Pro Software

for the management of devices in the classroom or training room and **SmartSignage** for Digital Signage Applications.

**Infrared technology** for responsive, accurate and reliable touch.

Designed to permit on-site maintenance of the IR modules.

**Optional Built-in PC**, available with i3, i5 or i7 processor, 4GB RAM, 500 GB HDD, 3 YEARS WARRANTY

### Mounts, Stands, Trolleys

## Trolley for Interactive Tables and Monitors ranging from 42" to 84"

Adjust tilt and height via remote control. Can be used with surfaces made of any material and with 42" to 84" monitors - Mod. TR-TTI







### Interactive Multi-Touch Tables



**SmartMedia Multi-Touch Tables** are amazing interactive surfaces featuring **FULL HD or 4K LED monitors** ranging in size from 22" to 86" embedded in the console.

Initially designed with children in mind to make their **learning experience more engaging and collaborative**, these tables promote interaction with educational content, multimedia resources, games and much more.

Thanks to the **Multi-Touch** function, several users can interact with the surface at the same time, with either their fingers or any opaque object, allowing total control of the applications installed on the device. Available from **2 to 32 touch points**.

The tables can also provide interaction with content at banks, stores, agencies, waiting rooms, showrooms, info points, exhibits and museums or can be used as an attention grabber in trade shows and events.

 $\begin{array}{l} Infrared-from \ 2\ to \ 32\ touch\ points -\ Optional\ integrated\ PC:\ Intel\ Core\ i3, i5, i7 -\ HDD\ 500\ GB -\ RAM\ 4GB -\ 3\ x\ USB\ 2.0,\ LAN,\ VGA,\ headphone\ output,\ Wi-Fi-Operating\ Solve and Fig.\ 1200\ GB -\ RAM\ 4GB -\ 3\ x\ USB\ 2.0,\ LAN,\ VGA,\ headphone\ output,\ Wi-Fi-Operating\ Solve and Fig.\ 1200\ GB -\ RAM\ 4GB -\ 3\ x\ USB\ 2.0,\ LAN,\ VGA,\ headphone\ output,\ Wi-Fi-Operating\ Solve\ 2.0,\ LAN,\ VGA,\ headphone\ output,\ Wi-Fi-Operating\ Solve\ 2.0,\ LAN,\ VGA,\ headphone\ 3\ x\ USB\ 2.0,\ LAN,\ NGA,\ headphone\ 3\ x\ USB\ 2.0,\ NGA,\ headphone\ 3\ x\ USB\ 2.0$ 



### Interactive Kiosks

**SmartMedia KIO** is an interactive kiosk designed to attract immediate attention with its sharp, high-resolution images.

Equipped with **multi-touch software**, it responds intuitively to all the new Digital Signage applications and to the solutions designed to expand the management of information

Elegantly designed, the sleek black and silver structure blends easily into a wide range of spaces and decors.

Can be connected to the network in a **remotely managed Digital Signage** system.

Included Software: SmartTouch, SmartSignage.

Available in Indoor, Half-Outdoor and Outdoor versions, with Android Player or Integrated PC. FULL HD resolution.

Indoor: 32"-42" - 46" - 55" - 65"

Semi-Outdoor: 32" - 42" - 46" - 55" - 65"

**IP55 Certified** 

Outdoor: 32"-42" - 46" - 55" - 65" IP65 Certified - IP56 Certified

All models are also available in double-side screen version.





### **SmartTouch**

SmartTouch is the software that lets you manage multimedia content and presentation files more effectively and in a more visually engaging way on any touch-hased device

The **Experience** with SmartTouch is much like the one you have with your smartphone or tablet, and if used on multi-touch devices, more users can interact with the content at the same time.



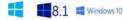
Minimum Requirements:

7" Tablet with Windows 8.1.10 Desktop with Windows 7, 8, 8.1, 10

### Compatibility











### **Features**

- Photo, video and audio viewer
- Integrated web browser to navigate the Internet
- Jigsaw Puzzle: fun activity to entertain visitors, who can recompose an existing picture

The software is designed for **Touch** Monitors. Kiosks and Interactive Tables and can be used for presentations and entertainment in public establishments or private locations.

Great at info points, trade shows, museums, retail locations, shopping malls, television news studios, meeting rooms, airports, hotels, universities, schools, training centers, and libraries.

Prepare your projects wherever you are with the configurator, then import them into SmartTouch with a USB drive!



- Create and manage custom guizzes for educational or entertainment purposes
- PDF and Microsoft Word, Excel, and PowerPoint file viewer
- Form: collect information and email documents and images.

## **SmartSignage**

**SmartSignage** is a Cloud software platform who allows you to create and plan multimedia schedules to be displayed on remote digital screens, interactive Kiosks, LFD monitors. It's easily and quickly to manage and schedule eye-catching multimedia contents, developed for interactive kiosks or different kinds of screens.



- User friendly server-based software
- Centralized management of player and content
- Flexible scheduling options
- Role defined access
- Player Management and Content Transmission
- Specific content can be scheduled or determined by customer interaction
- Player status reports
- Player compatible with Windows, Android, Mac
- SmartPhone control of the Player status

## LFD, Video Wall, LED Panel

**SmartMedia** is now offering the world of Business and Entertainment nextgeneration **Large Format Displays (LFD), Video Walls and LED Panels** that can meet customers' specific needs for vibrant, high-resolution display of large-format visuals.





LFD - large Format Displays, Full HD or 4K High-performance monitors designed for 24/7 operation, perfect for Digital Signage applications. They can be used in portrait or landscape orientation mode. 22" to 98", indoor or outdoor.

Large LED Panels designed for use in stadiums, sport arenas, car race tracks, stores, food establishments, cinemas, theaters, television studios, shopping malls, pharmacies, amusement parks and any other business. They can be assembled into any shape and size configuration. Indoor and Outdoor versions available.

Video Wall and Led Wall on request.



### IWB - Interactive Whiteboards

We offer four different types of **Interactive Whiteboards: Electromagnetic technology IWB** with two pens; the more functional **CCD optical technology IWB**, available from 2 to 10 touch points; and **Infrared technology IWB**, available from 6 to 32 touch points and **Image Analysis Technology.** 

## Mobile Interactive Whiteboard Mod. SM-MOBIWB

Simple, intuitive, pocket-sized: Interact with any flat surface to create an interactive whiteboard **up to 150**".

Thanks to the **Image Analysis Technology,** all flat surfaces can be converted into interactive whiteboards: a wall, a whiteboard, or an LCD panel.

### 10 Touch points.

Connect the camera to your notebook or PC via a USB cable, and place it in front of a surface on which your image is projected. Interact on the surface with interactive pens the same as with a standard IWB.



### **IWB** Accessories

**SmartMedia** offers a vast range of IWB accessories for an improved user experience and added versatility: from height-adjustable wall mounts and mobile stands to speakers and notebook storage cabinets.



#### Wall Mounts for IWB

Mod. **SPRE:** adjustable height, electric motor, remote control and safety switch.

Mod. SPRP: adjustable height, manual gas spring system. Both versions come with extension arm for a short-throw projector or a support bracket for an ultra-short throw projector.

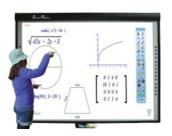
Mod. **IWB-40W** integrated speakers, 20Watt + 20Watt for CCD, Infrared and Electromagnetic technology IWBs.

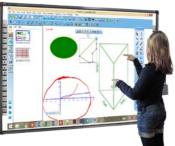




CCD sensor Optical Technology - CCD series IWB from 78" to 100", with 2 or 4 CCD cameras, 2/4/10 touch points, writing with finger and/or a pen. Available with 78 ¾" or 96.8" erasable anti-glare steel surface.

Supply includes, pens, pen tray, wall mounting kit, USB cable, IWB SmartMedia Software and driver for whiteboard management and use. Multi-language. Driver compatibility: 🎥 🧯 👛 🐧

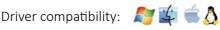


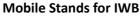


### Infrared Technology - IWB-IR06/IWB-IR10/IWB-IR16:

78" to 83", 6, 10 or 16 touch points, allows writing with your fingers and/or a pen. High resolution and precision. Erasable, anti-glare surface.

Supply includes pens, USB cable, software, and wall mounting kit.





Mod. **SRE**- adjustable height with electric motor, remote control, safety switch.

Mod. **SRP** - adjustable height with manual gas spring system.

Both versions come with extension arm for a short-throw projector or a support bracket for an ultra-short throw projector.



Safety cabinet (ASN/ASN-B/ASN-P/ **ASN-SRE)** for 10- to 19-inch display notebooks.

Mod. IWB-PT Intelligent Pen Tray, holds pens and eraser, 8 buttons for additional functions





## Classroom Management – Language Lab

### SmartMedia Pro: Classroom **Management Software**

**SmartMedia Pro** is a powerful classroom management software developed to share multimedia over the local network in a teaching/learning environment.

It is our best-seller!

The software is stable and allows you to easily transfer and share files as well as to monitor and control devices.



### Thanks to SmartMedia Pro software, teachers can easily interact, transfer and share files with students directly from the PC or Tablet.

You can communicate with students through voice and text messages, share applications, broadcast videos movies via network, check students' devices and control or block them, share an exercise created by a student with the rest of the class, monitor the screens of students or groups of students, create guizzes or surveys and obtain instant results and statistics, and more.



Compatibility 🎥 🗳 🐧 🌲









**SmartMedia** Pro **Professional:** With module for the broadcast of movies and test and quiz management **SmartMedia Pro Linguistic:** SmartMedia Pro Professional + Language Lab module.

**SmartMedia** Pro Android. SmartMedia Pro for Android tablets

**SmartMedia** Pro iOS: SmartMedia Pro for iOS tablets

**SmartMedia** Pro Linux: **SmartMedia** Pro for Linux computer



### SmartMedia Class Software

### Online learning management platform for schools and training centers.

**SMARTMEDIA CLASS** s a software that allows the teacher to share from any PC and manage in cloud multimedia content of the lessons carried out or freshly prepared, filing them in specific folders accessible by other users.

**Allows to send to multiple applications devices**, even open-ended questions, homework and structured tests

# Keeps track of lessons, assignments, audits and other educational activities with classes.

**Includes a community** where you can share lessons and other content, along with a homepage where each teacher can send messages and make them visible to students in a particular class.

## Connects tablets and other devices to the interactive whiteboard.

Compatible with iOS, Android, Windows, Linux, Chromebook and Mac OS

Optional Co-operative interactive whiteboard Module.

- Send media files to tablets or other devices
- Managing events calendar with invitations to users
- Forums, blog, chat and instant messaging available to teachers and students.
- Custom user permissions.
- Quizzes and exercises with evaluation.
- "Progress" function of the course to assess the student's development.
- Saving and printing of the work to share with other students and school teachers.

#### Main software features:





## Notebook and Tablet Charging stations

## SmartBus is the perfect product to manage and charge notebooks or tablets/netbooks, in order to build a mobile lab in a complete safety.

Use SmartBus with self-locking wheels to transport and distribute fully charged devices to students in the classrooms.

It is ideal to create a mobile lab, does not require maintenance and ensures secure storage. It includes safety key, built-in multi-outlet power strip, and convenient external handle for transport.

Features high-quality materials, steel structure, theft-proof security, and slotting on each individual shelf for adequate ventilation.

#### Available in:

- 24, 32 and 40 housings for iPad, Tablets,
   Netbooks, Notebooks with power strips and power manager.
- 24, 32 housings for iPad, Tablets, Netbooks with USB ports and synchronization.

Easy to handle, with locking casters

- with dual fan and timer.



### Available in:

12 vertical housings for iPad,
 Tablets, Netbooks, Notebooks.



SmartBox is a table charging station with 12 comfortable vertical housings for iPad, tablets, Netbooks and Notebooks.

With transparent front door, security key, dual-fan, is a versatile, comfortable, not bulky.

Available with power strips or USB ports and Synchronization (useful for devices with iOS system).







### Our Offices

#### **ROME**

SmartMedia Srl Italia

### **RENDE**

SmartMedia Srl Italia

### **FORTALEZA**

BrasilMedia

### MIAMI

SmartMedia USA, Inc.

### **MOSCOW**

SmartMedia Russia



#### Distribution Partners

MAITA

TUNISIA

**GREECE** 

**COSTA RICA** 

COLOMBIA

MEXICO

BOLIVIA

**UNITED STATES** 

**PERU** 

ARGENTINA



### **Upcoming Openings**

Dubai, UAE

Shanghai, China



#### Italy

## SmartMedia srl informazioni@smartmediaworld.net

Via Clitunno, 51 00198 Rome Phone number: +39(0)6-85301860

### **EMEA**, Europe

SmartMedia srl emea@smartmediaworld.net europe@smartmediaworld.net

### **Russian-Speaking Countries**

SmartMedia Russia info@smartmediaworld.net

Bol'shaya Semenovskaya, 40 Business Center Agat 1070023 Moscow Phone Number: +7 495 665 64 42

**USA, Canada and Latin America** 

SmartMedia USA, Inc info@smartmediaworld.net

7400 NW 7th Street Suite 105 Miami, FL 33126 Phone number: +1(786)615-7952





<sup>\*</sup>The full range of products shown may not be available in all Countries