



# SmartNotifyME

SmartNotifyME Keep in touch with customers and users  
[www.smartnotifyme.com](http://www.smartnotifyme.com)

**Cloud-based messaging system platform** for sending **Push Notifications** on Android and iOS Mobile devices.

It's a *marketing and communication* tool to create direct contact with existing customers or users, and to acquire new ones, directly reaching their Smartphone or Tablet.

It's a **fundamental tool in any strategy for Mobile Marketing** designed for any company, organization, or association.

It's useful to companies, advertising agencies, consulting companies and accountants, as well as schools, universities and public administration offices.



## SmartNotifyME!

**Cloud-based messaging system platform for sending Push Notifications**

The service can be purchased at leading retailers and marketing agencies. A 30 day free trial is available.

### To request information and a free demonstration

send an email to: [info@smartnotifyme.com](mailto:info@smartnotifyme.com) or fill out the form on [smartnotifyme.com](http://smartnotifyme.com) site, providing your contact information.

## SmartNotifyME! The "ME!" App



**The App SmartNotifyME! is a free download from GooglePlay and the AppStore, for Android and iOS Mobile devices.**

Get it on your mobile device and receive messages and notifications from your favorite brands, companies, and organizations: located near your location or anywhere in the world, based on your searches.

All messages reside on the server and will not take up space on your mobile device.



# How does SmartNotifyME work?

From the **web-based platform** you can send push messages to users who have subscribed to receive notifications on their smartphone or tablet via the *free app* downloadable from the **AppStore or GooglePlay**.

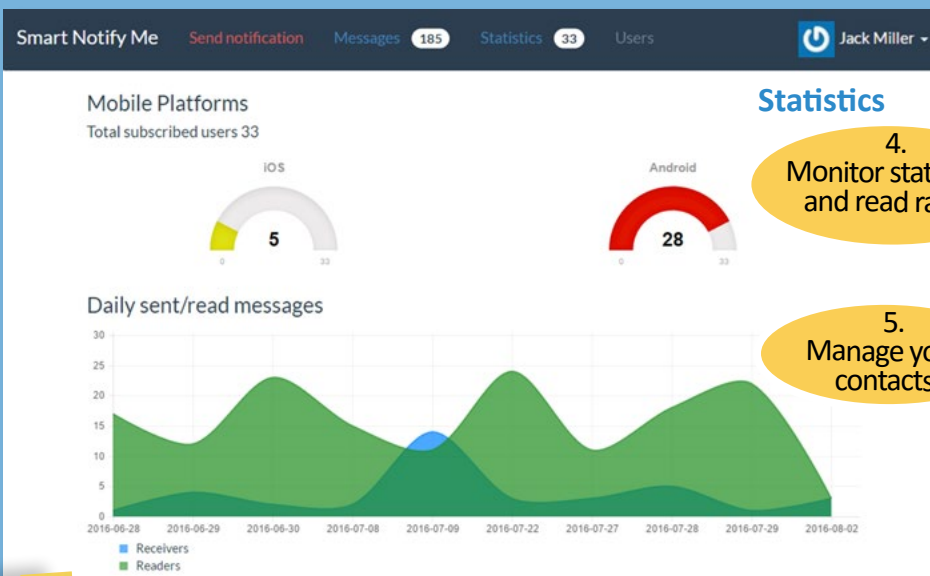
The user chooses from a list of retailers, brands, or entities to receive email notifications and can unsubscribe later. The messages can contain text up to 1,000 characters, images and links.

After the message is sent, **the sender can view the web statistics** and see the individual actions of each recipient.

**Email addresses** and personal data are manageable and can be exported in *CSV or Excel format*.

The user receiving the notification message can see the sender's information such as location, phone, and email, along with any promotional material included.

The user has the option to send an email, make a phone call, or map the route with a single click. *The goal of conversion is reached!*



4. Monitor statistics and read rates

5. Manage your contacts

The composite image illustrates the workflow in three stages:

- 1. Write a message and send it from the web platform:** A screenshot of the 'Send notification' interface for 'Beauty Express New York'. It shows fields for 'Message' (Extra 30% OFF - Only Today, Beautyfarm - call us for reservation), 'URL' (http://beautyexpress.info), and an 'Image' of a spa treatment. A yellow callout bubble points to the message field.
- 2. Receive push notifications on mobile device:** A screenshot of a smartphone notification shade showing the received message from 'SmartNotifmE' with the same promotional text and image. A yellow callout bubble points to the notification.
- 3. Displays the message received:** A screenshot of the smartphone's notification shade with the message expanded, showing 'Download Image', the promotional text, and the URL. A yellow callout bubble points to the expanded message.

Arrows and dashed lines connect the callouts across the different stages, showing the flow of the notification process.

# Who uses SmartNotifyME

The target customer for SmartNotifyMe! is the **retailer** who wants to communicate directly with their customers or the dealer who wants to sell to companies, associations, schools, universities, and public administration offices, to help them improve the relationship and engagement with their users.

**The retailer** will administer the accounts of its customers, enabling the the service level based on the contract or service purchased.

## Dealer:

- **Add value** to current clients and increase business selling SmartNotifyME! to merchants, shopkeepers and public offices.
- **Record and manage clients** on the cloud-based password protected dashboard
- **Send messages** to customers
- **Manage** accounts individually

## Operator, Company, Private or Public Administration:

- **Buy** the SmartNotifyME service from a dealer
- **Enter the Cloud-based SmartNotifyME! Dashboard** and send marketing communications to users, directly on the App downloaded on their mobile device, smartphone or tablet.
- **See the message statistics** of who read the notification and manage the data of potential users who registered after downloading the application.

Users who have downloaded the ME! App can search nearby their location by geolocation or simply typing in a city or zipcode, can identify activities, and subscribe to receive future notifications.



## SmartNotifyME is indispensable

It's a tool that allows you to send real-time specific messages, in order to create a strong connection to subscribers for both the short and long terms. *"Engagement with the customer"*

It allows *direct communication* from a specific institution, brand, company or marketing agency to customers, or potential users, who choose to receive notifications on their device, with the option to unsubscribe at a later time without any commitment.

**Useful to companies or institutions in order to recruit new customers and send immediate communications in a few simple steps**

# SmartNotifyME Cloud

Smart Notify Me [Send notification](#) Messages **185** Statistics **33** Premium User Jack Miller

## Send notification

**Beauty Express New York**  
 Jack Miller  
 164 Broadway, New York, NY 10038, Stati Uniti  
 ✉ info@beautyexpressnewyork.biz

**Message**


Extra 30% OFF - Only Today, Beautyfarm - call us for reservation

0/1000

**URL**

http://beautyexpress.info

**Image**



[Remove image](#)

[Scegli file](#) Nessun file selezionato

**Destination**

Everybody  Users that read the message  Users that did not read the message

[Send notification](#)

Prepare the message to be sent

Smart Notify Me [Send notification](#) Messages **185** Statistics **33** Users Jack Miller

### Mobile Platforms


Total subscribed users 33

iOS: 5 Android: 28

[Manage Statistics: sent and read messages](#)

### Daily sent/read messages


Received messages and read messages - daily details



### Weekly sent/read messages

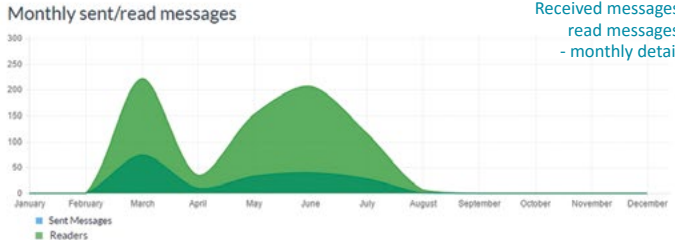
Referred to the current month

Received messages and read messages - weekly details



### Monthly sent/read messages

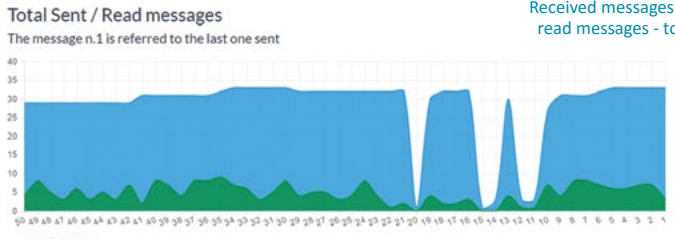
Received messages and read messages - monthly details



### Total Sent / Read messages

The message n.1 is referred to the last one sent

Received messages and read messages - total



**Sent / Read messages list**

[Show](#)

**Subscribed users list**

[Export XLS](#) [Export CSV](#)

Manage and export data .xls or .csv

# SmartNotifyME Cloud

Smart Notify Me [Send notification](#) [Messages 185](#) [Statistics 33](#) [Users](#) Jack Miller

## Messages Sent

Show  entries Search:

[First](#) [Previous](#) [1](#) [2](#) [3](#) [4](#) [5](#) [...](#) [19](#) [Next](#) [Last](#)

Message	Image	URL	Sent on	Command
Extra 30% OFF - Only Today, Beautyfarm - call us of reservation		http://beautyexpress.infoom/	2016-08-02 20:13:45 00:01:01	<a href="#">Edit</a> <a href="#">Show</a> Message sent to 33 Users Message read by 3 Users
quarto test in via link video		http://www.smartmediaworld.net/it/risorse/area...	2016-	

© 2015 - Smartmedia s.r.l.  
www.smartnotifyme.com/message

View the list of sent messages

Smart Notify Me x  
www.smartnotifyme.com/subscribed

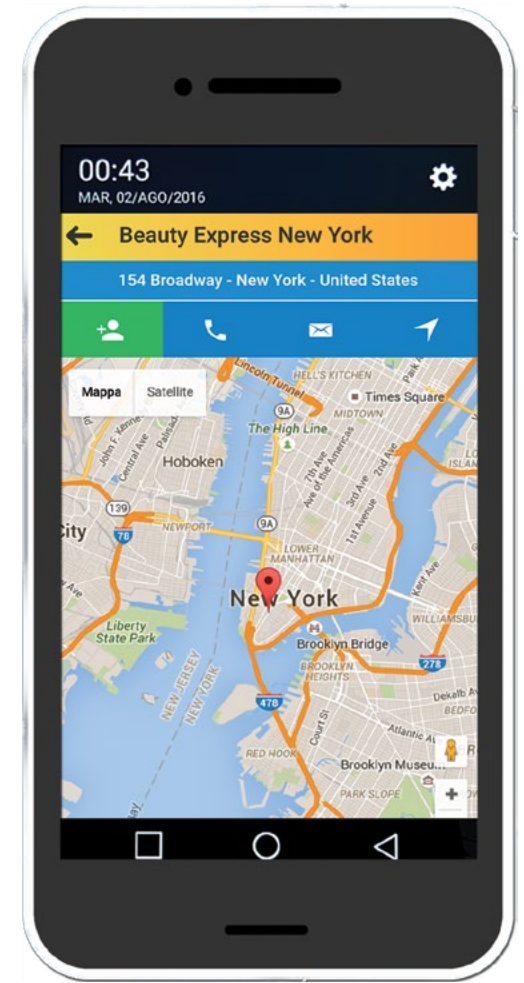
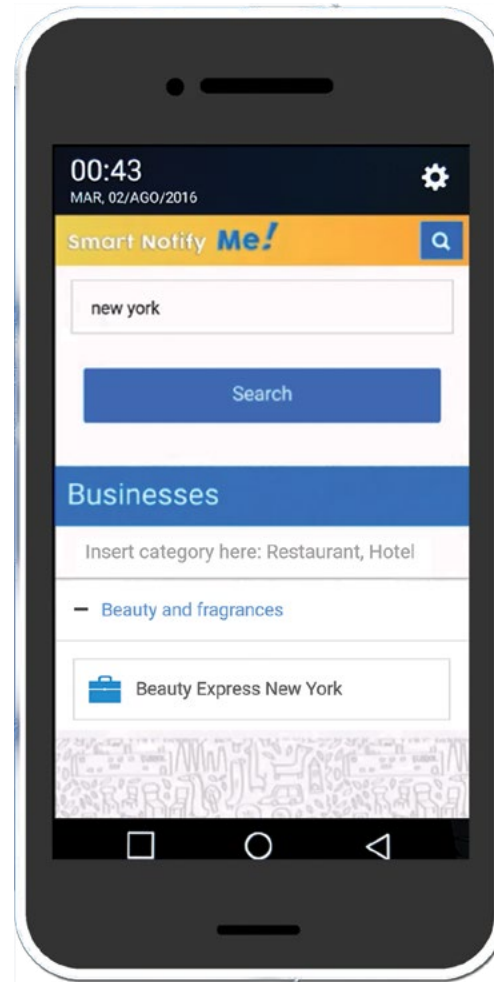
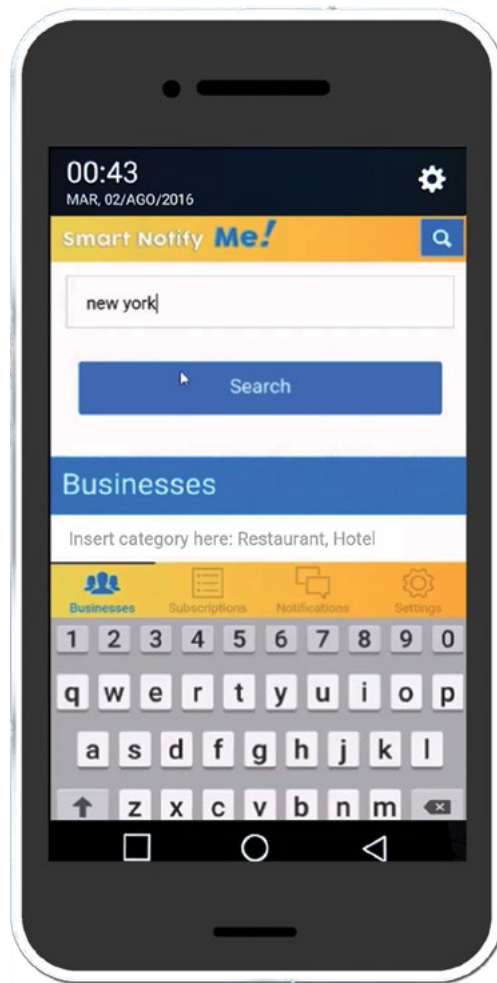
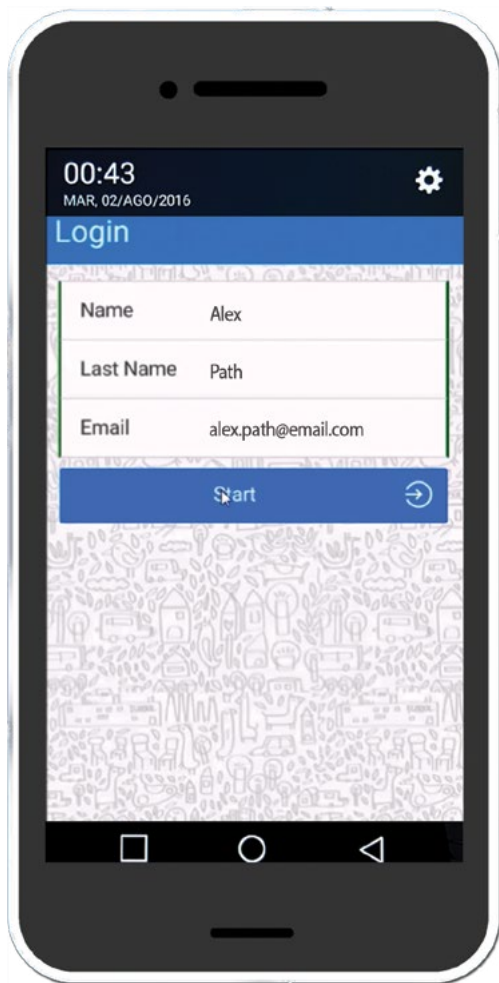
### Sent / Read messages list

[Hide](#)

N.	Message	Sent on	Sent	Read
1	Extra 30 % OFF	2016-08-02 20:42:23	37	7
2	Best rate guarantee	2016-08-02 20:41:22	37	5
3	Offers long stay discount	2016-08-02 20:39:54	1	1
4	New Opening - August 14th	2016-08-02 20:39:14	2	1
5	2 nights in Suite and buffet Breakfast	2016-08-02 20:37:37	1	1
6	1 essential oil Jacuzzi	2016-08-02 19:04:52	36	10
7	Sauna and Turkish bath	2016-08-02 18:43:02	35	8

View full list and statistics of individual sent messages

# SmartNotifyME App



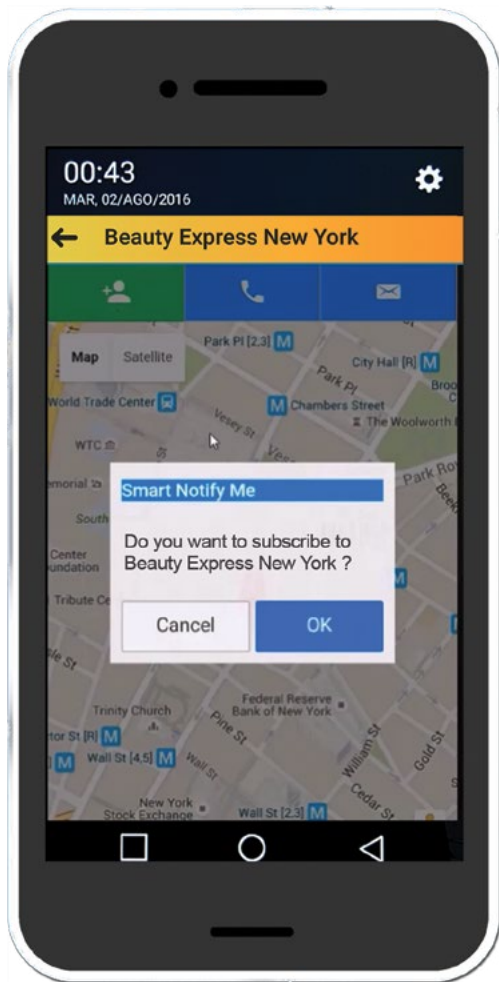
Download  
the app and register

Search  
by location who to  
follow

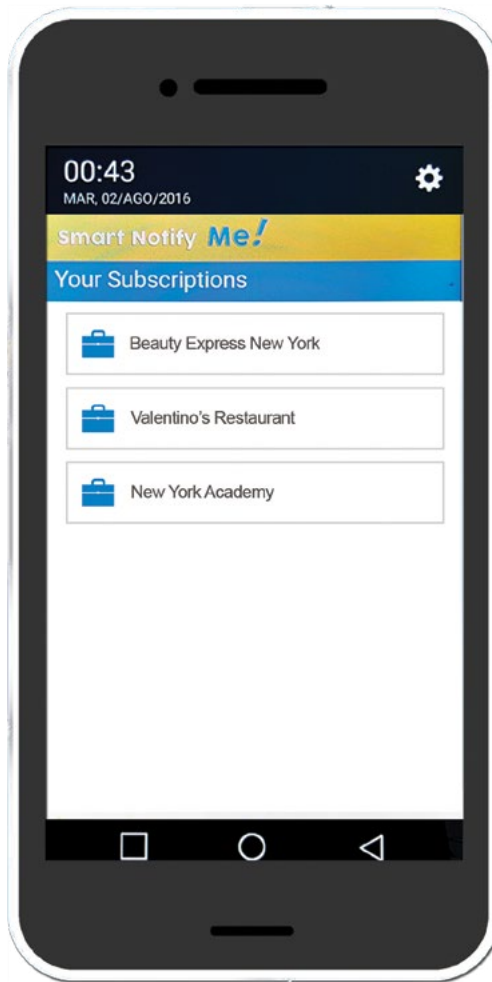
Filter  
and choose by  
category

Get  
information to email  
or call

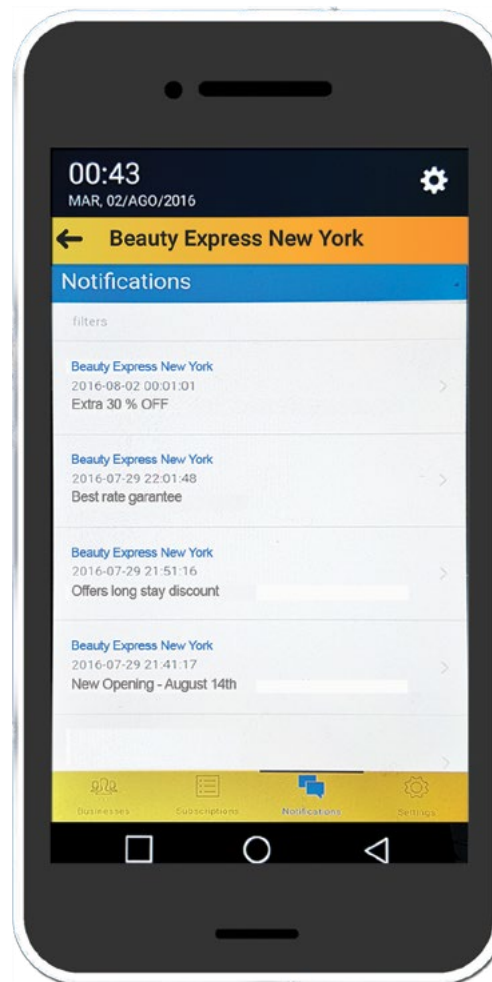
# SmartNotifyME App



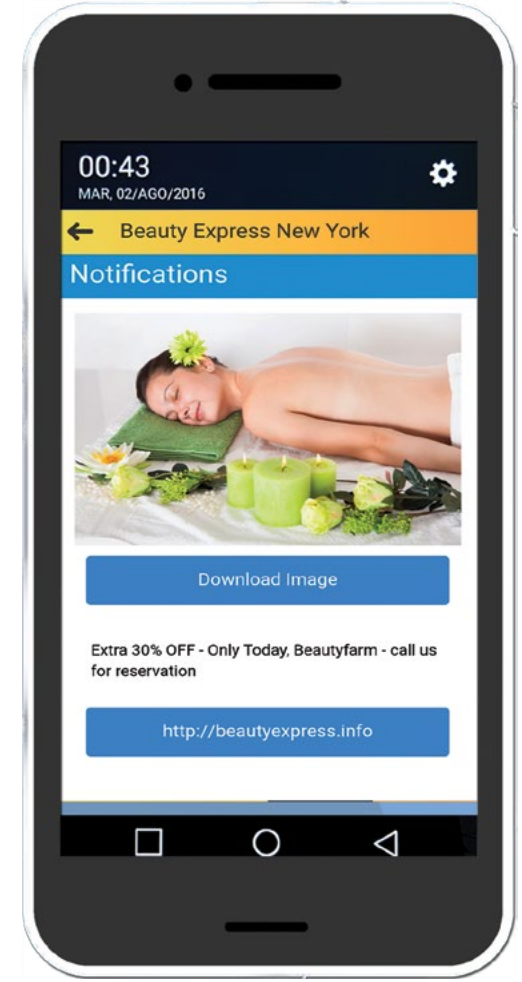
Subscribe to those you wish to follow



Displays current subscriptions



Receive notifications



View received messages, click on the link or download images

# SmartNotifyME! is a product of SmartMedia

SmartMedia is an Italian brand of interactive technology products aimed at corporate sectors, education, and entertainment, with offices in Italy, the US, Brazil, Belgium and Russia. - [www.smartmediaworld.net](http://www.smartmediaworld.net)



## SmartNotifyME

always in contact with customers and users

[www.smartnotifyme.com](http://www.smartnotifyme.com)

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